



FIRST-CLASS FULLY-ESCORTED  
VACATIONS AND INDEPENDENT TRAVEL  
WITH LOCAL HOSTS



FULLY-ESCORTED VALUE  
VACATIONS



SMALL-SHIP RIVER  
CRUISING

## BRAND PROFILE

**Itineraries:** 316 tours across 69 countries

**Guaranteed Departures:** Available

**Prime Booking & Promotional Period:**

Europe & North America: Sept.-Oct.; Jan.-Feb.

Off season special promotions

Exotics: July-Sept.; Jan.-Feb.

**Average Commission per Booking:** \$1,700

**Itineraries:** 150 tours across 60 countries

**Guaranteed Departures:** Available

**Prime Booking & Promotional Period:**

Europe & North America: Sept.-Oct.; Jan.-Feb.

Exotics: July-Sept.; Jan.-Feb.

**Average Commission per Booking:** \$900

**Itineraries:** 77 cruises across  
24 countries

**Guaranteed Departures:** All Europe & South-  
east Asia

**Prime Booking & Promotional Period:**

Feb.-June; Oct.-Nov.

**Average Commission per Booking:** \$2,500.  
Commission paid on port charges.

## DESTINATIONS

- Europe
- North America, including Alaska and Hawaii
- South & Central America
- Africa
- Australia & New Zealand
- Asia
- Middle East

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- Douro, Rhine, Moselle, Main, Danube, Seine, Rhone, Saone, Garonne and Dordogne Rivers in Europe
- The Mekong River in Vietnam & Cambodia
- The Amazon River in Peru
- The Galapagos Islands in Ecuador
- The Nile in Egypt

## TRAVELER PROFILE

The average Globus traveler is aged 50-70 with an income of \$100,000+.

**Target:**

- Boomer Couples (primary)
- Gen-X (secondary)
- Multi-generational/Families (emerging)
- Empty Nesters
- Groups
- Ocean/River Cruisers
- Independent/FIT Travelers

The average Cosmos traveler is aged 45-75, with an income of \$75,000.

**Target:**

- Boomer Couples (primary)
- Gen-X (secondary)
- Solo Travelers (secondary)
- Young Couples
- Repeat Travelers
- Multi-generational/Families
- Groups

The average Avalon traveler is aged 55-75, with an income of \$110,000+.

**Target:**

- Ocean Cruisers
- Boomer Couples (primary)
- Empty Nesters (primary)
- Gen-X (secondary)
- Multi-generational/Families (emerging)
- Groups

## TRAVEL STYLES

**Globus Classic Tours:** For nearly a century, Globus's expert Tour Directors have turned foreign countries into familiar harbors by providing handselected hotels in the heart of destinations, VIP access to must-see sights and behind-the-scenes storytelling on perfectly planned itineraries across the globe.

**Globus Choice Tours:** This exciting new touring style from Globus invites guests to infuse more freedom, flexibility, and fun on tour by spending their days, their way with YourChoice Excursions on itineraries throughout Europe and North America.

**Globus Undiscovered Tours:** Globus' exclusive series of Undiscovered Tours throughout Europe and North America invite travelers to explore the world off the-beaten-piazza where they can enjoy fewer crowds and more wonder thanks to up-close and unexpected discoveries.

**Globus Independent Tours:** Independence by Globus invites travelers to enjoy the many benefits of touring, untethered – to cure their curiosities and discover new destinations on their own, with ease thanks to on-the-go support from our team of travel experts.

Visit our website for more travel styles!

**Value Tours:** Cosmos knows why people travel. They'd rather have an extra day exploring than a fancy chocolate on their pillow at night. Enjoy hand-selected inclusions and world-class experiences for value-minded travel lovers.

**Cosmos Undiscovered Tours:** On an Undiscovered Tour with Cosmos, we trade the overcrowded cities of Europe and North America for smaller, crowd-pleasing gems. Exchanging the expected for the unexpected, our Undiscovered Tours invite your value-oriented clients to join in the world's greatest game of hide-and-seek.

**Rail Journeys:** Scenic daylight journeys or overnights in private sleeping staterooms take passengers back to the golden era of train travel.

**Faith Based Tours:** We've created a variety of uplifting itineraries to renew your clients' faith, reaffirm their beliefs, and reflect upon centuries of religious history. They can explore the roots of their faith on a tour where miracles happen.

Visit our website for more travel styles!

**Active & Discovery:** Choose activities based on interests like traditional sightseeing, biking, painting classes, canoeing, and more. Experience a river cruise that is action-packed or filled with interactive discoveries.

**Avalon Choice:** Allows passengers to choose activities based on interests and fitness levels. Enjoy traditional sightseeing, and intermingle engaging activities like cooking and painting classes, and biking or jogging activities. It's your choice.

**Special Interest:** Avalon caters to our guests' passions and pursuits, from exploring gardens to enjoying regional wines and beers. Also offered are History Cruises, featuring WWII sites, photography or culinary enthusiast itineraries, and Festive Season cruises for a diverse cultural and culinary experience.

**Avalon YourWay:** Avalon makes it easy to seamlessly add days and nights in a variety of destinations before or after your clients' river cruise. We take care of all the details, from ship-to-hotel and hotel-to-ship transfers, transportation between cities, superior hotel accommodations, and guided sightseeing with plenty of optional excursions and free time to customize your client's experience.

## UNIQUE TRAVEL OPPORTUNITIES

Faith-Based, Student Groups,  
Multi-generational/Families, Private Touring

Faith-Based, Solo Travelers, Independent  
Touring

Special Interest Cruises, Groups, Charters



## REACH US HERE



TRAVEL ADVISOR  
PORTAL (TAP)

[TravelAdvisorPortal.com](https://TravelAdvisorPortal.com)



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